

**Safe & Sound**  
**(Dudley's Community Safety Partnership)**

**Annual Plan 2013-14**

**To Reduce Crime, Disorder, Anti-Social Behaviour and Substance Misuse**

**(Incorporating Dudley Local Policing Unit's Priorities)**

**safe & sound**

Dudley's Community Safety Partnership

## **Foreword**

For 2012-13 the Community Safety Partnership set itself the objective of maintaining the performance achieved during the previous year due to the challenging times ahead. Last year's performance was again a remarkable achievement continuing a trend of falls in crime for the past 8 years

In 2011-12 the crimes contained within the Crime Survey for England and Wales (previously known as the British Crime Survey) recorded a total of 8216 crimes compared to 7521 in 2012-13, a reduction of 695 crimes and therefore a reduction in victims of crime. Under the current national circumstances, this is a fantastic result for all concerned.

Strong achievements such as these must be seen in the context of continual economic uncertainty and re-organisation of public sector resources. In the context of the West Midlands, I am pleased to be able to report that our performance was the best in the region and that our borough remains the safest in terms of crimes per 1000 residents.

Along with many other Community Safety Partnerships we have been taking into account changes arising from national policy implementation. For example we are putting a great deal of effort into making sure we are best placed to undertake work with Bob Jones the Police and Crime Commissioner for the West Midlands who took up Office on 22<sup>nd</sup> November 2012 following elections that were held on 15<sup>th</sup> November, 2012. (For more information in respect of the Police and Crime Board see page 16). Other changes have included "health reforms" and we have welcomed Paul Maubach, Chief Officer of Dudley's Clinical Commissioning Group to the Community Safety Partnership.

Safe & Sound's Annual Plan for 2013-14 incorporates Dudley's Local Policing Plan Priorities and has been informed by the Borough's Strategic Assessment, Adult and Children and Young Persons Substance Misuse Needs Assessment and by views from the community.

In 2012 our annual consultation event was combined with the West Midlands Police Service Consultation event "Face The People – Your Opinion Matters" took place on 28<sup>th</sup> September 2012 in order to allow the community view to inform our planning processes. Feedback from this event is detailed within the Community Engagement section of this Plan. (See pages 4 and 13).

I would like to assure you that the Community Safety Partnership will continue to make every effort to take forward the priorities that you identify.

The Plan takes into account cross cutting agendas with particular reference to Safeguarding Adults and Safeguarding Children.

The Plan looks back at performance and initiatives for 2012-13 and looks forward to 2013-14 priorities, initiatives and developments.

We are determined to ensure that you get the very best value for money from us in that we will be tackling the crimes and anti-social behaviour that matters to you most. Partners will continue to work together to ensure that Dudley is the safest Borough to live in, work in and visit.

**John Polychronakis**  
**Chair of safe & sound (Dudley's Community Safety Partnership)**

## **Chief Executive, Dudley M.B.C.**

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If you require further information in respect of work outlined within the Community Safety Plan please contact Sue Haywood, Head of Community Safety in the first instance.

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## **Safe and Sound (Dudley's Community Safety Partnership) - Partnership Structure**

The work of the Partnership is overseen and directed by safe & sound Strategic Board through quarterly Board Meetings. The Strategic Board is chaired by John Polychronakis; Dudley MBC's Chief Executive and has robust membership from the Statutory and Voluntary Sector. (Details of Board members are contained within Appendix 2 and the Partnership Structure is outlined in Appendix 1).

The work of the Partnership is carried out through the Crime Reduction Implementation Group (CRIG), the Substance Misuse Implementation Group (SMIG) and the Community Cohesion and Tension Monitoring Executive and their sub-groups. There are links also to the Children's and Young Peoples Partnership Board for example through the Children and Young Peoples Substance Misuse Group, and the Youth Offending Service Management Board.

Strategic Board receive reports from the chairs of the Crime Reduction Implementation Group, (As of November 2013 – Police and Crime Board), Substance Misuse Implementation Group and the Head of the Youth Offending Service detailing performance and initiatives undertaken to address partnership priorities.

### **Community Safety Partnership – Priorities 2013-14**

From the Strategic Assessment priorities can be summarised into 3 key areas:

- Reduce our repeat victims by tackling re-offending.
- Safeguard vulnerable groups and increase the understanding of our youth and young people.
- To manage tension and improve quality of life and safety in our neighbourhoods and town centres.

These priorities are also reflected in Dudley Local Policing Unit's objectives.

A further Local Policing Unit Priority has been added in respect of reducing theft from shops and stalls in the Dudley North Area.

At the "Face The People – Your Opinion Matters" event burglary was identified has the top concern/ fear of crime with violent crime being second by those who attended the event.

Those who attended the event identified dealing with drug misuse and anti-social behaviour as equal top priorities for the partnership to address. These were closely followed by vulnerable people, domestic abuse and alcohol misuse.

For the Policing Plan members of the public identified:-

- Reducing burglary
- Tackling anti-social behaviour, including graffiti and criminal damage
- Tackling drug dealing and drug use
- Reducing speeding drivers and inconsiderate parking
- Tackling theft offences

What members of the public have highlighted as priorities for the Police and the Partnership are issues that are very often inter-related. We will deliver on these priorities through partnership working and the commissioning of effective services and activity.

## Performance – The Last Three Years

It is Dudley's robust partnership working that has contributed to successful performance.

Subject	2010-11	2011-12	2012-2013	% Difference	
Total number of victims of crime*	10138	8216	7521	- 8.5%	↓
Anti-social behaviour incidents**	14460	10309	8130	-21.1%	↓
Criminal Damage	3576	2945	2439	- 17.2%	↓
Serious acquisitive crime***	4397	3407	3150	-7.6%	↓
Assault with Injury	1575	1288	1100	-14.3	↓
Hate Crime		193	176	-8.8%	↓
Adult drug treatment provision****	1,099	1,092	1,117	+2.76%	

\* These are the crimes counted in the British Crime Survey, made up of violent crime, burglary dwelling house, theft of and from vehicles, robbery, theft from the person and theft of pedal cycles and are based on date reported to the police.

\*\* Any act of anti-social behaviour that does not amount to a crime that warrants further investigation.

\*\*\* These crimes comprise burglary dwelling, robbery, theft of and theft from motor vehicles.

\*\*\*\* These crimes comprise assault occasioning actual bodily harm and wounding.

\*\*\*\*\* The number of problematic drug users in effective treatment.

Over the past 12 months Safe & Sound elected to monitor performance on selected major crime types. These were the crimes that were of greatest concern to our communities.

Those crime areas were: Serious Acquisitive Crime SAC (Burglary Dwelling, Vehicle Crime and Robbery) Assault with Injury, Criminal Damage, and Overall BCS Crime.

Figures taken from the Home Office's Policing and Community Safety Data Analysis (IQuanta – dated the end of January 2013) when compared to other Community Safety Partnerships (CSP) within the West Midlands Police Force Area, Dudley has the lowest SAC rate per 1000 population.

Our main contributor towards SAC is vehicle crime, accounting for (60%) of the total. Theft from Vehicle, accounts for 67% of the vehicle crime profile. This high percentage is believed to be due to the large amount of Number Plate Thefts, Catalytic Converters and exhaust systems (metal theft), and the theft of fuel. Dudley ranks best in force when compared to other CSPs in the West Midlands Force area.

Burglary Dwelling accounts for 30.5% of the Serious Acquisitive Crime profile. IQuanta analysis shows Dudley has the lowest rate of burglary dwelling per 1000 households amongst the other CSPs within the West Midlands. One in five reports of burglary dwelling were attempts, and entry had not been gained. The average number of offences per month at the end of February last year was 92; this year that figure has reduced to 82 per month.

Robbery is the smallest contributor towards Serious Acquisitive Crime at 9.5%. The average number of offences per month at the end of February last year was 34, this year the average has reduced to 25. With a rate of less than 1 offence per 1000 population, Dudley CSP had the best performance within the West Midlands.

Assault with Injury has seen a change in the Home Office counting rules, with some codes having been removed completely. Whilst the main contributors remain, direct comparisons between this year and last year cannot be undertaken with accuracy. Plans are in place to re-define a violent crime indicator.

Criminal Damage has accounted for 19% of Total Recorded, and remains a volume crime issue for Dudley. The dominant factor within the Criminal Damage profile is damage to vehicles, which accounts for 47%, and criminal damage to dwellings accounting for 25%. IQuanta data at the end of February 2013 showed that Dudley was the second best performing CSP within the West Midlands.

Having identified our best opportunities to make an impact on crime and disorder in terms of place, victim and location and having produced excellent reductions in the past Dudley feel that is well placed to continue this challenge against a continuing backdrop of an unknown future economically, politically and environmentally.

## **Examples of Partnership Working**

### **Neighbourhood Policing**

Neighbourhood Policing and the links with partnership work has been a great success in Dudley. Despite the effects from the reorganisation of the West Midlands Police under Operation Paragon in March 2010 and ongoing restructuring due the Comprehensive Spending Review Dudley's partnership links with the police is strong and enduring. Dudley MBC's Community Safety Team is now co-located at Brierley Hill Police Station. Aligning resources in this way has made a real difference not just from a co-location perspective but also culturally working together to make a difference.

The current neighbourhood policing model consists of 2 Policing Sectors and is split into 24 Neighbourhood teams that are coterminous with ward boundaries. Neighbourhood teams are managed by a neighbourhood Sergeants supervising a team of Police and Community Support Officers. Neighbourhood teams work very closely with the community and partners to resolve local issues. An extremely important relationship is that of the police and housing management.

### **Partnership Working and Problem Solving**

The delivery of effective problem solving is based around certain key areas those being effective information and intelligence systems, good governance and accountability at partnership meetings and concise information from which to work from. Working as a partnership and requiring effective ways of analysing data has enabled Dudley to employ its own Partnership analyst, an imperative if partners are to be well informed of current crime and ASB trends. The work of the analyst is shared amongst the partners to enable evidence

based problem solving to occur. Additional analytical resources from the police are available if required.

## **Domestic Abuse and Sexual Violence**

Concerns around domestic abuse and sexual violence feature strongly within our partnership. We have good examples of partnership working to tackle these issues, for example the Domestic Abuse Rapid Response Team (DART) and joint campaigns with our Safeguarding Children's and Adults Boards.

To enable the borough to effectively tackle this area of concern a service improvement review was recently undertaken to identify the gaps in our service provision. These gaps are now subject to an action plan to ensure they are closed and that our delivery is effective.

One of the outcomes from the Review was the commissioning of a Domestic Abuse Self Help Group, which enables survivors to attend various sessions around the borough for help. We have also recently opened a new refuge, which has taken some of the pressure off our existing refuges and enabled families to be temporarily accommodated.

We are making improvements to our Multi-Agency Risk Assessment Conference arrangements aligning ourselves more to the working arrangements of our neighbouring Community Safety Partnerships. We are working collaboratively with partners from across the West Midlands to ensure the success of the new regional SARC (Sexual Assault Referral Centre).

A member of the community safety team has been nominated as the borough's Young People's Violence Advocate as part of a national programme to help ensure that teenagers who are experiencing domestic abuse get a safe and supportive response.

## **Anti –Social Behaviour (ASB)**

Tackling anti-social behaviour remains one of the key priorities of both the safe and sound partnership and of Dudley Council. Dudley has long been at the forefront of both effective practice and innovation both in terms of developing and implementing approaches to ASB, and in terms of the range of partners from all sectors that are engaged. There are three principal strands to the partnership's efforts in reducing ASB.

**Case based approach** –responding effectively to individual complainants.

**Geographic based approach** – responding to ASB hot-spot locations, particularly highlighted by the partnership analyst with a specific focus on vulnerable people and locations.

**Thematically based** –approaching specific aspects of ASB and related issues either in terms of the particular nature of the behaviour to be challenged e.g. bullying, hate incidents, alcohol- related ASB, inter- generational tensions etc, or in terms of the type of approach adopted e.g. enforcement, education, early intervention and prevention, resilience-building.

Early intervention is key. Examples include targeted approaches such as the use of the highly successful Acceptable Behaviour Contracts, and locally developed educational programmes such as "Think First". Prevention and enforcement are also highly important.

## **Reviewing Service Delivery**

Within Dudley MBC there has been a Corporate Review of the response to anti-social behaviour. The community have been engaged with the review through a number of consultation events. Some residents expressed an interest in playing an active role in service delivery and the scrutiny of ASB service delivery in the future. One of the Partnership's responses to this "community offer" was to submit a bid for training in respect of Restorative Justice that includes volunteers in delivering Restorative Justice Conferences. (For further details see page 16).

Partners have also been engaged, particularly the police, in synchronising approaches to ensure that a more efficient service is delivered, better identifying and protecting vulnerable victims, and raising levels of satisfaction amongst service users. A major re-design has taken place with a focus now on a risk and vulnerability assessment being undertaken "behind" the scenes as information is taken by call handlers at Dudley Council Plus. Allocation of cases has been simplified and there is a major overhaul of case plans focusing on pro-active early intervention that delivers positive durable outcomes.

## **Partnership Working - Integrated Offender Management**

Those offenders who cause or are at risk of causing more harm to individuals and the community are managed through a multi-agency approach under the umbrella of Integrated and Offender Management. (IOM)

The ODOC (One Day One Conversation) plus the risk matrix is used as a system of targeting multi agency resources which coupled with co-location across probation, drug treatment services and police ensure there are tailored packages of intervention to address those offenders committing the most crimes and causing the most damage to their local community.

Dudley's Youth and Adult Reducing Reoffending Strategy is underpinned by IOM.

Statutory and voluntary sector partners and providers work together to ensure the robust delivery of IOM within Dudley. Partners include West Midlands Police, Staffordshire and West Midlands Probation Trust, Youth Offending Service, Dudley MBC Directorate of Adult and Housing Services, CRI and Cranstoun (Adult Drug Treatment Providers), CRI (Young Persons Substance Misuse Service), Aquarius (Alcohol Service) Dudley and Walsall Mental Health Partnership Trust (provision of dual diagnosis service as well as specific criminal justice mental health).

Integrated Offender Management in Dudley has contributed to significant performance in respect of reducing reoffending and reducing crime.

Probation's actual reoffending rate is 5.2% this is less than the predicated rate which is 7.3%. For the Youth Offending Service YJB data indicates that Dudley's re-offending rates are lower than that of our geographical comparators. (Frequency rate Jul 09 to June 11 cohort 0.67, binary rate July 10 to June 11 cohort 29.4%).

## **Youth Offending Service - Strategic Oversight**

Dudley YOS sits in the Education Division of the Directorate of Children's Services. There is accountability to the YOS Management Board, Safe & Sound (Dudley's Community Safety Partnership) and the Head of Service is a member of the Safeguarding Children's Board.



## **Vision**

“Dudley’s vision for Youth Justice is that young people take responsibility for their behaviour and make amends. That young people are provided with the opportunities and support from across the partnership, to develop into responsible adults who can make a positive contribution to society”.

As a criminal justice agency and a children’s service, partnership working continues to be at the heart of the Youth Offending Service’s approach to reducing reoffending, ensuring public protection and safeguarding children. The YOS engages well with partnership activities including, Darker Nights, Gang Prevention and reducing sexual exploitation to name but a few.

To support partnership agendas the YOS provides a number of initiatives/interventions for example return home interviews for young runaways.

The YOS’s performance has been consistently good and compares favourably with comparisons across the West Midlands, the family comparators and England.

Full details in respect of the work of the YOS and partners can be found in the Dudley Youth Justice Plan 2012-2013 and the 2013-14 Addendum to Dudley Youth Justice Plan 2012-13.

## **Joint commissioning of Substances Misuse Treatment Services**

The vast majority of substances misuse services for adults in Dudley are commissioned through the Substance Misuse Implementation Group (a sub-group of the Community Safety Partnership). In respect of children and young people work is commissioned through the Children and Young Peoples Substance Misuse Group, which is part of the Community Safety Partnership but also reports to the Children and Young People’s Partnership.

The work of SMIG and CYP SMG is co-ordinated and delivered through the Drug and Alcohol Action Team who are a small team of officers, employed by Dudley MBC, who are part of Chief Executive’s Directorate and located within the Community Safety Team. The DAAT also work in conjunction with the Office of Public Health. Good quality treatment provision is commissioned to underpin the reduction of harm to individuals, families and communities both in respect of health related harm and the harm caused by crime and disorder.

## **Young People**

We are pleased to report that substance misuse amongst young people in the Borough continues to reduce. The main drugs of choice are cannabis and alcohol. The Zone works closely with the Youth Offending Service to ensure positive outcomes for substance misusing young offenders.

## **Performance – Young Persons Substance Misuse Service**

During 2012-13 96% of clients at the Zone had a planned exit with referral on to other agencies for ongoing support. This is significantly above the national average of 65% and therefore a significant achievement.

## **Drug Intervention Programme**

Through the Drug Intervention Programme offenders are engaged at an early opportunity into drug treatment to break the cycle of drug misuse and crime. Treatment is either provided through the DIP Team (Cranstoun Drug Service) or CRI (Tier 2/3 Service) depending on the level of interventions that are required. Dudley's performance against the Diagnostic Indicators (performance measures) is good and there are positive outcomes from the Programme in Dudley.

## **DIP Performance**

The number of tests undertaken (Trigger and Inspector's Authority) has reduced from 1840 in 2010-2011 to 1376 in 2011-2012. Whilst the total number of tests has reduced there has been an increase in the number of positive tests from 34% in 2010-11 to 45% in 2011-12.

During the 2 year period 2010-11 and 2011-2012 the total number of assessments undertaken was 792, of those 636 ( 80%) assessed had a Required Assessment and of those 636 - 368 (58%) agreed to a care plan and were referred in to treatment (either DIP or Teir3).

## **Alcohol Arrest Referral Scheme**

Where alcohol is a feature of someone's offence they can be referred to the Alcohol Arrest Referral Scheme. The scheme is based on two sessions of information and brief advice and then further support and treatment in respect of alcohol misuse if that is required. The latest evaluation of the Scheme demonstrates outcomes for individuals in respect of knowing the effect that alcohol has on themselves (health), their families and employers and the Community in respect of reduced rates of Reoffending.

## **Community Safety Partnership and Adult Safeguarding 2012**

The Community Safety Team and Community Safety Partnership continues to work collaboratively with agencies committed to Safeguarding vulnerable adults .The referral pathways continued in 2012 with links maintained through MARAC, MAPPA and the Joint Activities Group intelligence document to ensure vulnerable adults were supported.

The Substance Misuse Safeguarding Forum linked services providing support to people who misuse substances with Adult Safeguarding partners and several case studies were highlighted at the Adult Safeguarding Board to demonstrate good practice.

A Hate Crime Stakeholder Event in March 2012 was organised with Community Safety, the Police, Victim Support and Adult Safeguarding to raise awareness of Hate Crime amongst partners in Dudley and gather information about current hate crime activity. This conference led to further work on third party reporting centres within the Borough and an Action plan with partner agencies was developed for ongoing work in this area. A report to the Safeguarding Board highlighted national learning regarding Hate Crime and the action required of Local authorities and Partner agencies in response to this.

The Adult Safeguarding Board also worked with the Community Safety Team's Community Cohesion Manager to inform Partners about the government's PREVENT strategy which was designed to promote awareness of how to recognise the initial signs of an individual's vulnerability to radicalisation. These multi- agency workshops are running throughout 2013 and have been well received to date.

The Domestic Abuse Strategy engages several of the Safeguard Board partners. Statistical information from Safeguard statistics started to record Domestic Abuse as a separate category within Safeguarding in 2012 and the Safeguard and Protect Procedures for Adults were updated in 2012 to include information on Domestic abuse, MARAC and MAPPA to demonstrate this growing partnership. A new refuge for victims of domestic abuse was opened in the spring of 2012 to provide support and resources to victims and their families in response to the growing concern to safeguard victims of domestic abuse.

The Business plan of the Adult Safeguard Board was altered in 2012 to ensure that the victim's voice was heard more effectively and feedback from case studies, from Serious Case reviews and from Partner agencies will be collated in 2013 to reflect this process. The Community Safety Partnership is part of this annual review and its representative on the Board regularly reports to the Board on Progress concerning its Action Plan. The Safeguard Annual report is also shared with the Community Safety Partnership alongside the appropriate statistical information required.

## **Safeguarding Children**

Dudley Safeguarding Children Board (our Local Safeguarding Children Board - LSCB) is made up of a range of representatives from the statutory and voluntary sector. The LSCB is not accountable for operational work but holds partners to account on the effectiveness of their safeguarding services for Dudley's children and young people. There are cross cutting issues for the LSCB and CSP.

During 2012-13 Dudley Safeguarding Children Board made progress in respect of its previous years 3 key priorities, for example:

- Introduced new inter-agency child protection standards aimed at improving the consistency and quality of inter-agency child protection practice.
- Increased the number and completion of common assessments to help ensure that children and young people who are vulnerable received earlier support and help to meet their needs.
- Strengthened inter-agency responses to children and young people at risk or who have suffered, sexual exploitation or abuse.

The Board have identified five key priorities for 2013-2015 these are summarised as follows:-

**Priority 1** - Improve the protection of children from abuse and neglect, through more effective inter-agency working.

**Priority 2** - Improve the effectiveness of early help and interventions for children and young people who are vulnerable.

**Priority 3** - Strengthen the effectiveness of support and challenge provided by partners of the Board to improve safeguarding outcomes for children and young people and their families.

**Priority 4** – Improve inter-agency responses to young people who are at risk of, or who have suffered sexual exploitation.

**Priority 5** – Improve the safeguarding and protection of children and young people who are living in households where there is domestic abuse, parental mental health and parental substance misuse.

Further details can be found on the Dudley Safeguarding Children Board's website in their action plan <http://safeguardingchildren.dudley.gov.uk>

## Tension Monitoring and Community Cohesion/Integration

### Tension Monitoring

Dudley's approach to tension monitoring has received national recognition as good practice and covers two key areas:

- Critical incident management, which is contained in the 'Dudley Borough Community Cohesion Contingency Plan'.
  - Enables the partnership to plan for, react and communicate effectively during community tension that has been assessed as critical.
- Proactive management of community tensions, including day-to-day activities and developing community cohesion.
  - To identify any issues that may give rise to tensions early and to take appropriate actions to avoid or diffuse those tensions.

### The Community Cohesion and Tension Monitoring Executive provides a strategic multi-agency lead with a remit to:

- Understand local community dynamics and identify potential or actual tensions
- Support and promote community cohesion.
- Minimize the potential negative affects of tension, prevent escalation and reduce conflict.
- Consider and plan interventions - short, medium, and long term.
- Inform and support the management of critical incidents.

### Community Cohesion/Integration

In previous years, Dudley has needed to address and cope with, the impact of a number of issues, which had the potential to undermine cohesion/integration. For example, visits from the English Defence League, the issue of the rebuilding of the Central Mosque, the recession, which has impacted particularly on young people, and the emergence of 'low level gang/group' activity throughout the borough. In spite of these events cohesion/integration in the borough remains good.

In 2012 guidance was provided by Department of Communities and Local Government on 'Creating the conditions for integration'. The government's vision is strongly shaped by localism and the Big Society. The guidance makes it clear that integration is predominately a local issue. It outlines five key factors which contribute to integration, they are:

**Common Ground** A clear sense of shared aspirations and values, which focuses on what we have in common rather than our differences.

**Responsibility** A strong sense of our mutual commitments and obligations, which brings personal and social responsibility.

**Social mobility** People able to realise their potential to get on in life.

**Participation and empowerment** People of all backgrounds have the opportunities to take part, be heard and take decisions in local and national life.

**Tackling intolerance and extremism** Robust response to threats, whether discrimination, extremism or disorder that deepen division and increase tensions.

These factors can be seen as already broadly encompassed within Dudley's overarching Community Strategy and the Community Cohesion Strategy.

Currently, crime figures show that Dudley remains the safest borough within the West Midlands. The task will be to sustain and improve levels of integration in the future to ensure that Dudley remains a safe and peaceful place for everyone. Locally the work of the Community Cohesion and Tension Monitoring Executive and the tension monitoring process has proved particularly important here.

### **Engaging With Communities**

One of our mechanisms for engaging with communities is through our annual consultation event Face The People-Your Opinion Matters. This takes a "question time" format; those attending have the opportunity to ask questions of the partnership to a panel.

As well as asking questions those present had the opportunity to identify their "concerns"/fear of crime. Burglary was identified as the top concern and fear, with violent crime being second.

Those who attended the event identified dealing with drug misuse and anti-social behaviour as equal top priorities. These were closely followed by vulnerable people, domestic abuse and alcohol misuse.

What members of the public have highlighted as priorities for the partnership are issues that are very often inter-related.

We are looking to strengthen our community engagement through the introduction of Dudley's Police and Crime Board and through linking with the Community Forums.

### **Engaging With Young People**

Innovative projects are undertaken to engage young people in the community safety agenda, with the aim of reducing the number of young people becoming involved in crime or being victims of crime. The majority of these projects are carried out in partnership with other council departments such as youth service, YOS, education, other statutory organisations or the voluntary community and faith sector and young people themselves.

Examples of such projects are 'safety and you' and 'be safe not sorry' magazines, various leaflets and content of WebPages, the 'Streetwise' Dudley board game and 'Streetwise battle cards', the anti-bullying campaign website, the cyberbullying survey and the 'Think First' resource.

A consultation has taken place with over 350 young people at the beginning of 2013 in order to identify specifically their community safety issues and realistic solutions, the results of these consultations has been written up and shared with partners as appropriate. Young people are also surveyed around feelings of safety, bullying and substance misuse in the both the youth Survey (Dudley Youth Service) and the Health Related Behaviour Questionnaire (NHS and Dudley Council).

The cyberbullying survey was created in Dudley by Adrienne Katz (formerly of the Antibullying Alliance) with input and support from several officers and young people. It has now received over 9000 responses nationally. Adrienne has collated these results and written a book (Cyberbullying and E'safety: what educators and other Professionals need to know) released

in July 2012 acknowledging the input received from officers in Dudley and continues to collate further responses from across the country.

Think First is an exciting approach to gang prevention work created by Community Safety, Phase Trust, Youth Offending Service, Marketing and Graphics. A music track and video have been created through working with young people engaged in the Youth Offending Service. The verses of think first and subsequently the teaching resources that have been created tackle the four specific issues identified through the session work: making choices, understanding the negative consequences some choices have, the role of authoritative figures and thinking first. Leaflets encouraging young people to think about the possible consequences of their actions have also been produced under the 'Think First' banner. For more information go to: <http://www.dudleysafeandsound.org/project/think-first/> The think first resource has been entered into the 'Children and Young People Now' awards, under the partnership category.

The team worked closely with West Midlands Police and youth services to run a successful 'think first' young police officers programme during the Easter holidays. This was repeated during the summer holidays (2013) and 9 young people successfully completed the programme.

National Anti-Bullying Week is celebrated every year; a member of the community safety team continues to coordinate the annual 'Dudley Debate' held in the council chambers every November now being in its sixth year. A similar debate was successfully held in February 2013 to mark safer internet day. Safe and sound hosts Dudley's anti-bullying campaign website, and a member of the community safety team works closely with the anti-bullying coordinator, along with other partners to address bullying within the borough.

Representatives from Dudley Youth Council sit on the Strategic Board ensuring young peoples input. Young people have been involved with the 'Face The People' events with the support of Connexions Young Advisors and Dudley Youth Service.

A member of the community safety team is involved in the Community Engagement Network Planning Group, which looks at effective ways of engaging with local communities and working together.

A member of the community safety team works closely with DSCB to deliver E'safety training to Practitioners and Parents across the borough to ensure their online safety and that of children and young people.

### **Campaigns and Initiatives.**

Throughout the past year the partnership has conducted a number of campaigns and initiatives to make Dudley the safest place to live work and visit.

We have placed a great deal of effort in reducing the chances of becoming a burglary victim by raising awareness and target hardening property. We have again commissioned SelectaDNA kits and with police partners distribute them to likely target areas and those victims of burglary. We are able to demonstrate from our previous operations, burglaries within a selected area were reduced by 50% over a specific time frame and our ability to reduce repeat victims of burglary from a national average of 7% to 1.7%.

We have also commissioned assets to enable the deployment of 'Capture Houses' in operations run by the police. This has proved successful in capturing burglars in situ who have targeted void premises intent on removing valuable assets.

Trading standards 'No Rogue Traders' campaign has also received support from the partnership to deter distraction burglaries committed against our most vulnerable residents.

The recovery of stolen mobile devices and the arrest of offenders is an important step in reducing crime and increasing confidence in Community Safety Partnerships. To achieve this we commissioned assets to be used by the police to enable the recovery of stolen mobile devices, whilst the same equipment is also used to populate a national property database, useful to quickly repatriate stolen property with its owner.

To minimise vehicle crime we launched Operation Bosscat an awareness campaign supported by car stickers to minimise the threat of hub caps and catalytic convertors being stolen from vehicles.

The Darker Nights Campaign was run again, a series of awareness raising messages aimed at reducing crime and ASB when Britain returns to Greenwich Mean Time, the nights are darker, earlier and for longer. A leaflet campaign together with a high profile message in the Himley Bonfire Magazine was used to get very important messages home.

The borough experienced areas which were vulnerable to the noise and nuisance of off road motor cycles typically known as mini motos. To address this a leaflet with key messages and encouragement for anonymous reporting was distributed.

The partnership has used the services of the Community Payback Team in areas where the environment lends itself to promoting anti social behaviour. Using teams of offenders improvements have been made to areas which in turn has led to the reduction of ASB. There have been additional benefits of the community being able to see justice being seen to be done.

Safe and Sound again ran its Drop Dead Gorgeous campaign aimed at increasing the awareness of the danger of mixing alcohol with cocaine. Kerrang radio and its staff were supplemented by other wide ranging activities to deliver this very important message.

Cases of domestic abuse dramatically increase during sporting events and are often fuelled by alcohol. Safe and Sound are continually raising awareness of domestic abuse and use every available opportunity. During the European football championships we used a high profile Booze and Abuse campaign an innovative marketing campaign using beer mats and window vinyl's to deliver a hard-hitting message. A Christmas campaign was also launched and the partnership participated in West Midlands Police force wide reduction initiative.

Our work to safeguard the most vulnerable of our residents has seen us turn to using social network sites; You Tube in particular has been used to raise the profile of dating abuse. This work is closely linked into internet safety and we have used a number of measures to raise awareness not only amongst the vulnerable but also parents and carers.

A number of small events have been organised by various organisations which the partnership has contributed to. These include organised youth football tournaments and school competitions. Financial support was also provided to run Young Fire-fighters courses aimed at diverting young offenders from crime.

Support was also provided to educate young people in the borough by raising awareness of the dangers of gang culture and dispel myths about gangs through the 'Think First' programme.

Our partnership has an extremely user friendly and informative website which is used as a central plank to our communications. Additionally we use all up to date social media tools; including you tube, twitter, facebook and RSS news feeds. We also have a similar but stand alone web site that is purely used for our campaign work. Having placed ourselves as a leading recognisable brand for our campaign work we have used this site to open opportunities to other CSP or agencies to use our work with their branding. We feel that this was an important and necessary step to take to able some return of investment on the hard work of the team but also to reduce the costs to other partners who may wish to run a similar campaign. We also post news in local newspapers and periodicals that are delivered to households within Dudley and use high visibility marketing assets such as A Trailers.

2013/14 will be a very challenging year for the partnership but the work highlighted above will continue to ensure that Dudley continues to be the safest place in the West Midlands.

## **Looking Ahead**

### **Development and Implementation of Dudley's Police and Crime Board**

Dudley's Police and Crime Board will be the successor to the existing Crime Reduction Implementation Group (CRIG). The creation of this new accountable body will for the first time see at least 51% of community and voluntary sector representatives taking up membership of the Board with a smaller proportion of professional heads of statutory functions taking office.

This new approach will be fully implemented by April 2014 but will exist in transitional form from November 2013. The new arrangement will ensure stronger links with communities and the crime and community safety agenda. It will also meet the funding requirements of the Police and Crime Commissioner.

### **Performance Indicators.**

As a result of our latest round of priority setting the partnership is embarking on developing a set of performance indicators that accurately reflect the work that is undertaken. Indicators will also reflect customer satisfaction, for example in respect of how complaints of ASB are dealt with. It has been decided that SPECTRUM the councils in house developed performance management framework will be utilised to record all chosen PI's.

### **Cross Border Working**

We will actively explore opportunities for developing cross-border working with other local authorities e.g. on information exchange, shared concerns, emerging threats / movement of people, extending good practice.

Work is currently underway in respect of car cruising.

### **Restorative Justice**

Following a successful Partnership Bid to Restorative Justice Solutions Limited in respect of a "training offer" Restorative Justice (RJ) is now being developed by the partnership both as a tool for resolving ASB or low-level crime situations. We are also engaging with the community –through the use of trained volunteers- in generating solutions to local problems. RJ is generally judged to be applicable where a person has admitted to a pattern of behaviour that has caused harm to an individual who wishes to engage in the process. The Dudley RJ Project involves Directorate of Adult, Community and Housing Services (DACHS) members of the Community Safety Team and the Police. Recently 9 volunteers were recruited: all of these

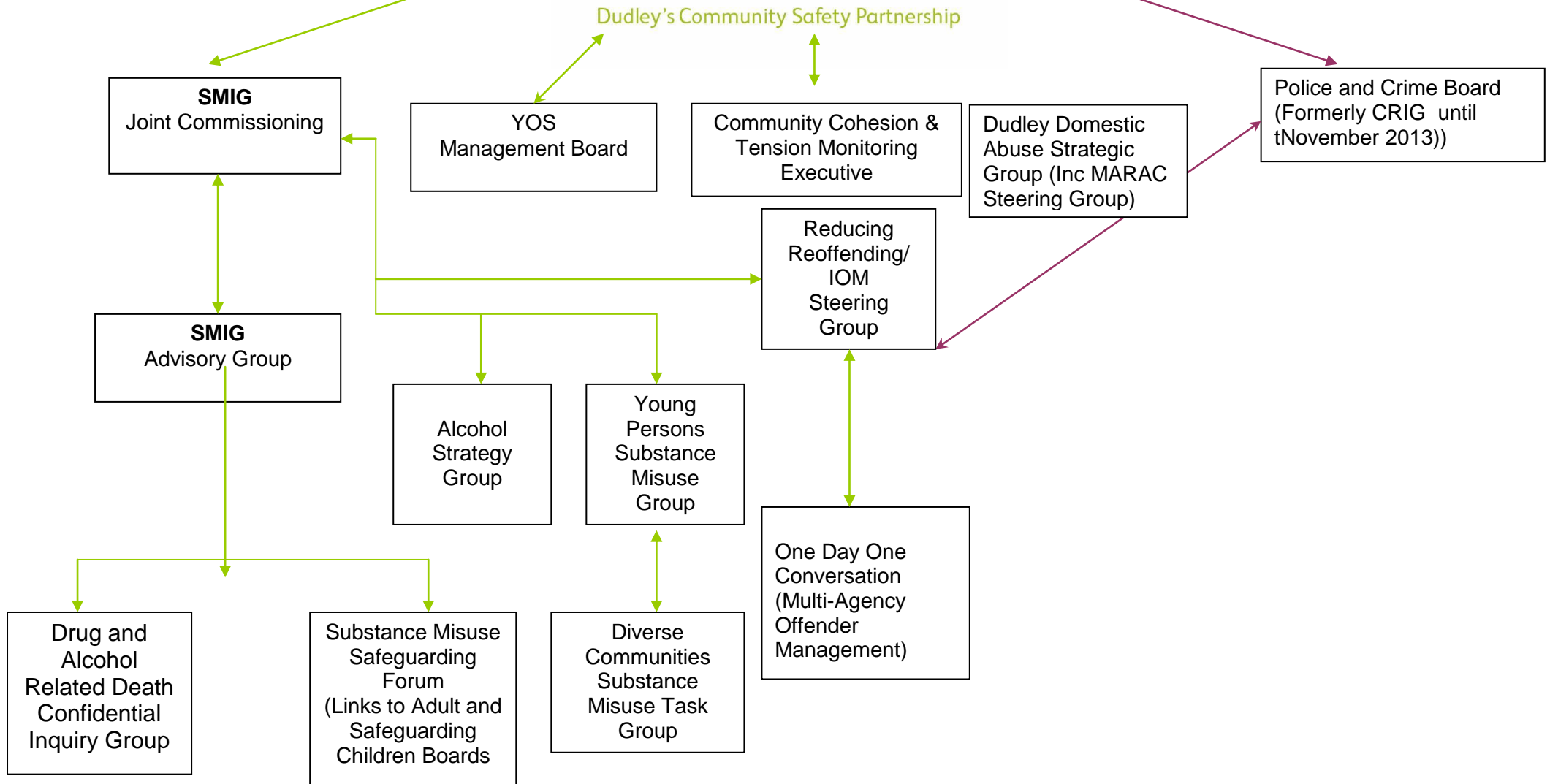


successfully complete the Level 1 training delivered by RJ Solutions Ltd, and 7 went on to successfully complete the Level 2 training. It is intended that the project will deal with live cases in the autumn of 2013. Restorative Justice is also being further developed by the YOS in addressing offending and ASB involving young people, again involving community volunteers.

### **New Legislation**

The ASB Bill 2012 is set to become law in 2014, and represents a large-scale overhaul of existing legal enforcement tools and powers. It also carries a number of duties and functions in respect of specific areas of public consultation. New local arrangements and protocols will therefore need to be agreed and facilitated once the exact nature of the new legislation is finally determined by Parliament.

# safe & sound



SMIG – Substance Misuse Implementation Group  
IOM – Integrated Offender Management

## Appendix 2 - safe and sound board members

Name	Organisation	Position in Organisation
John Polychronakis (Chair)	DMBC	Chief Executive
Cllr. Steve Waltho	DMBC	Cabinet Member Housing and Community Safety
Cllr. Judy Foster	Office of the Police and Crime Commissioner	Assistant PCC
Jay Cooper	Dudley Youth Council	Youth Council Rep
Joanna Samuels	Dudley Youth Council	Youth Council Rep
Adrian McNulty	Staffordshire and West Midlands Probation Trust	Head of Local Delivery Unit
Stuart Johnson	West Midlands Police Service	Local Policing Unit Commander
Neil Griffiths	West Midlands Fire and Rescue Service	Operations Commander – Black Country South
Paul Maubach	Clinical Commissioning Group	Chief Officer
Andrea Pope-Smith	DMBC	Director DACHS
Jane Porter	DMBC	Director Children's Services
Valerie Little	DMBC	Director of Public Health
Helen Cochrane	Aquarius	Regional Director
Peter Glass	Craunston	Director of Services
Nic Adamson	CRI	West Midlands Area Manager

### **Members who attend as accountable representatives to the board (4)**

Name	Organisation	Reason for attending
Supt. Stuart Johnson	West Midlands Police	Chair of Police and Crime Board
Diane McNulty	Dudley MBC – Office of Public Health	Chair of SMIG
Pauline Sharratt	DMBC – Assistant Director Children's services	Vice-chair of Police and Crime Board
Mike Galikowski	DMBC	Head of Youth Offending Service

### **Members who attend in an advisory or support capacity as and when required**

Name	Organisation	Position in Organisation
Sue Haywood	DMBC	Head of Community Safety
Andy Winning	DMBC	ASB/Community Safety Development Manager
Anne Boden	DMBC	Domestic Abuse Coordinator
Louise Kavanagh	DMBC	Marketing & Comms Officer
Rosina Ottewell	DMBC	Community Cohesion Manager
Jill Dixson	DMBC	Community Safety - Admin.
Bob Dimmock	DMBC	Performance and Commissioning Manager
Jeannette Gutteridge	DMBC	Accountant
Siobhan Lloyd	DMBC	Youth Service – Youth Empowerment

## Contact details:

safe & sound, Dudley's Community Safety Partnership comprises of the following agencies and departments:

- Local Authority 0300 555 2345
- Police service 0345 113 5000
- Fire and Rescue Service 01384 212421
- CCG 01384 366111
- Office of the Police and Crime Commissioner 0121 626 6060
- Cabinet member for community safety 0300 555 2345  
(Where a council has an elected lead member for community safety, that person must be a member of the board)
- Atlantic House (CRI and Cranstoun) 01384 426120  
(Dudley's adult drug treatment services)
- The Zone (CRI) 01384 241440  
(Dudley's young persons specialist substance misuse service)
- Aquarius 01384 261267  
(Dudley's alcohol treatment service)
- Staffordshire and West Midlands Probation Trust 01384 440682
- Public Protection Unit (Reporting of Domestic Abuse) 0121 626 8078
- Dudley Borough Business Crime Partnership 01384 813191
- Dudley Youth Council 01384 813941

For more information, call the council's Community Safety Team on 01384 814735, or email them at [communitysafety@dudley.gov.uk](mailto:communitysafety@dudley.gov.uk) or visit the website at [www.dudleysafeandsound.org](http://www.dudleysafeandsound.org)

## **GLOSSARY**

ASB	Anti-Social Behaviour
ASBU	Anti-Social Behaviour Unit
CAFCASS	Children and Family Court Advisory and Support Service
CCTME	Community Cohesion and Tension Monitoring Executive
DSCB	Dudley's Safeguarding Childrens Board
GPWG	Gang Prevention Working Group
MAPPA	Multi Agency Public Protection Arrangement
MARAC	Multi Agency Risk Assessment conference
PACT	Police and Communities Together
PVE	Preventing Violent Extremism (Prevent is part of the Government's Contest Strategy)
RJ	Restorative Justice

## Key Strategic Documents

- Dudley Borough Strategic Assessment  
Contact Sue Haywood – [sue.haywood@dudley.gov.uk](mailto:sue.haywood@dudley.gov.uk)
- Dudley Local Policing Plan  
[dudleypolice.org.uk](http://dudleypolice.org.uk)
- West Midlands Fire Service and Rescue Authority Community Safety Strategy  
[www.wmfs.net](http://www.wmfs.net)
- Dudley Youth Justice Plan 2012-13 and Addendum 2013-14  
[www.dudleysafeandsound.org](http://www.dudleysafeandsound.org)